

In 2017 we will celebrate our 126th Annual Convention! We're very excited to invite you to be a part of it, and to help us plan for a great event.

The South Dakota Stockgrowers and South Dakota Cattlewomen's Convention and Tradeshow will be held on **Thursday, September 21 and Friday, September 22 at the Ramkota Hotel and Conference Center in Rapid City.**

Our Convention is traditionally attended by nearly 200 ranchers from across the state of South Dakota and is a perfect opportunity to showcase your business and services to our members and your potential customers.

Enclosed you will find the details of how your business can be a sponsor during our convention. Please complete and return this form to the SD Stockgrowers office no later than August 1, 2017.

Please feel free to contact me with any questions that you have about our Convention and Tradeshow. We look forward to seeing you in September!

Sincerely,



Silvia Christen
Executive Director

(Please complete all sections as it should appear in the SDSGA Summer 2017 Magazine)

Sponsor/Exhibitor Name: _____

Representative/Contact Person: _____

Address: _____ **E-Mail:** _____

City: _____ **State:** _____ **Zip:** _____ **Phone:** _____

Banner: _____ **Booth:** _____ **Sponsorship:** _____

Payment Preference: _____ **Check Enclosed** _____ **Invoice**

Please send a paragraph (100 words) describing your business on or before August 1, 2017 to be included in the summer 2017 Stockgrower magazine. Send to: office@southdakotastockgrowers.org or fax 605-342-0463.

Tradeshow Sponsorship – September 21-23, 2017

- \$ _____ **Craft/Home Show Booth \$100**
 Special half-booth space for home vendors and crafts. Includes breakfast and lunch for 1 person.
- \$ _____ **Banner Sponsor \$250**
 Banner provided by Sponsor to be hung in a high traffic area.
- \$ _____ **Bronze Sponsor \$400**
 Package includes booth or event co-sponsorship, recognition in Stockgrower magazine, convention program, and all meals for 1 person.
(Bring at least one Trade Show Silent Auction item.)
- \$ _____ **Silver Sponsor \$600 - \$1,249 (Select event next page)**
 Package includes booth, one convention registration packet, co-sponsorship of one event and recognition in Stockgrower magazine and convention program, and meals for 1 person.
 Preferred location: _____ Banquet Hall _____ Event Hallway
(Bring at least one Trade Show Silent Auction item.)
- \$ _____ **Gold Sponsor \$1,250 - \$2,499 (Select event from next page)**
 Package includes booth, two convention registration packets, exclusive sponsorship of the afternoon refreshments/break, and recognition in Stockgrower magazine and convention program, and meals for 1 person.
 Preferred location: _____ Banquet Hall _____ Event Hallway
(Bring at least one Trade Show Silent Auction item.)
- \$ _____ **Platinum Sponsor \$2500 - up (Select event from next page)**
 Package includes booth, two convention registration packets, exclusive sponsorship of an event, recognition in convention program and a full page, black & white ad in the Stockgrower magazine, and meals for 2 people.
 Preferred location: _____ Banquet Hall _____ Event Hallway
(Bring at least one Trade Show Silent Auction item.)

Please RSVP for Meals:

Thursday September 21st

_____ Lunch
 _____ Banquet

Friday, September 22nd

_____ Breakfast
 _____ Lunch
 _____ Banquet

~ If additional meals are needed for members of your booth, you can purchase those separately once meal registration is available.

Event Sponsorship

Event Sponsors will receive exclusive recognition during the sponsored event, recognition in Stockgrower Magazine and convention program. A company banner will be displayed if provided.

- _____ **Thursday, September 21 – Morning Coffee/Refreshments (\$350)**
- _____ **Thursday, September 21 – Afternoon Coffee/Refreshments (\$350)**
- _____ **Thursday, September 21 – Luncheon (\$1,250)**
- _____ **Thursday, September 21 – Evening Social Hour (\$500)**
- _____ **Thursday, September 21 – Evening Banquet/BBQ (\$2,000)**

- _____ **Friday, September 22 – Inspirational Breakfast (\$500)**
- _____ **Friday, September 22- Morning Coffee/Refreshments (\$350)**
- _____ **Friday, September 22- Afternoon Coffee/Refreshments (\$350)**
- _____ **Friday, September 22- Luncheon (\$1250)**
- _____ **Friday, September 22 - Evening Social hour (\$500)**
- _____ **Friday, September 22 –Banquet (\$2,500)**

- _____ **Saturday, September 23 - SDSGA Board of Directors Breakfast (\$500)**

Speaker Sponsorship

Event Sponsors will receive exclusive recognition during the sponsored event, recognition in Stockgrower Magazine and convention program. A company banner will be displayed if provided. If your company sponsors certain speakers that you think would be ideal for this conference, please contact Silvia at 1-605-342-0429.

- _____ **Bill Bullard (\$500)**
- _____ **Speaker TBD (\$500)**
- _____ **Class TBD (\$500)**
- _____ **TBD**
- _____ **TBD**

